The EFI Wide-Format Advantage

EFI Wide-Format Digital Inkjet Printing Solutions

Profit from UV Versatility, Quality and Speed

In today's cut-throat business world, your print shop's profit potential hinges on maximizing the return on your investment and minimizing the total cost of ownership on all your equipment. These factors closely relate to your printer's application and substrate versatility, energy and ink consumption and waste – while still generating the high quality output that your customers demand fast.

EFI™ UV Wide-Format printers do all of this and more. They're versatile enough to get you into premium signage, point-of-purchase, and specialty applications on a wider range of substrates – while producing stunning image quality at production-level speed. They also generate less heat and reduce your ink usage for a low total cost of ownership to help increase your profit potential. Plus, they balance your environmental and business needs by using UV inks that contain minimal volatile organic compounds (VOCs) and minimize your energy usage.

Meet Customer Demands with Grayscale Variable Drop Image Quality

Your customers need to make the biggest splash on their marketing materials with bright, beautiful images on many different substrates. EFI Wide-Format printers help you give them what they want with near photographic image quality using four-color, eight-level variable drop grayscale technology. This capability helps extend your market reach into premium-margin applications, such as point-of-purchase displays, wall coverings, interior decorations, vehicle graphics, lenticular, metal, glass, traditional banners, signs and more.

Get UV Productivity and Versatility

With print buyers, it's all about options and quick turnaround. EFI Wide-Format printers help you deliver both. They print on a wide range of flexible substrates, including specialty and low cost materials, so you can offer more applications and keep the extra profit for yourself. Plus, the printers come with features, such as auto-head height adjustment, auto purge and clean, and the ability to add ink without stopping the printer, to help simplify your operations and maximize up time.

Benefit from Greener Printing with Greater Profitability

With government regulations, consumers and corporations demanding smaller carbon footprints, you must be and sell eco-friendly solutions. EFI Wide-Format printers help you do both. They increase your margin opportunity with lower acquisition and running costs than competitive devices by:

- Optimizing your ink usage with true eight-level variable drop head technology.

- Lowering your cost per print by enabling you to print on low cost substrates.

Plus, the printers' UV inks emit low VOCs, minimize energy usage, and generate little heat, so you can offer a greener print solution.

Get Investment Protection with EFI's Full Portfolio

When you buy an EFI Wide-Format printer, you get access to the only end-to-end portfolio in the print industry from job submission to production. The full portfolio helps you improve your efficiency, speed and profitability by:

- Increasing the productivity and color quality of your printer with the Fiery® XF RIP.

- Enabling your device to receive back communication of audit information on every job with new bi-directional communication between the Fiery XF RIP and your printer.

- Providing seamlessly integration with EFI Web-to-Print and MIS/ERP solutions via native JDF connectivity, so you can work faster and smarter.

- Making sure your printer stays up and running with EFI's Enhanced Service Program.

Find out More about EFI Wide-Format Printers

Contact us today at 1-800-875-7177 or visit www.efi.com/wideformat to learn how EFI Wide-Format printers can help increase your profit potential.

1 Not all EFI Wide-format inks meet EuPIA specifications. Please contact EFI wide-format support to see which inks do not meet the specifications.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

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