



EFI Wide Format Applications, Substrates, Inks and Markets

Invest in Your Bottom Line; Expand Your Market Access

By investing in EFI™ Wide Format printers and inks, you not only can increase the profitability to your existing business, but also position yourself for profitable expansion or market share gain. EFI Wide Format printers provide access to traditional and speciality applications across many substrates. They also deliver outstanding print quality, productivity, flexibility, and give you a short return on investment period that involves using the printer for as little as two hours a day¹.

Whether you are a quick or screen printer or own a commercial, production printing, graphic arts or packaging business, these advantages can have a huge impact on your profitability, market share, and access to new opportunities.

Check out all the market, application, substrate and ink possibilities below for your business².

Applications	Printer Model		
	H652	R3225	T1000
Point-of-Purchase	✓	✓	✓
Display Graphics	✓	✓	✓
Tradeshow Graphics	✓	✓	✓
In-Store Displays	✓	✓	✓
Floor Graphics	✓	✓	✓
Window Graphics	✓	✓	✓
Backlit Graphics	✓	✓	✓
Outdoor Graphics	✓	✓	✓
Banners and Sign Graphics	✓	✓	✓
Flat Surface Vehicle Graphics	✓	✓	✓
Stage and Theatrical Graphics	✓	✓	✓
Membrane Switch Graphics			✓
Industrial Graphics			✓
Architectural Printing			✓
Packaging Prototypes	✓		✓
Lenticular			✓
Fine Art Reproduction	✓		✓
White Ink Printing	✓		✓
Speciality Printing	✓	✓	✓
Promotional Items	✓		✓

Substrates	Printer Model		
	H652	R3225	T1000
PETG (acrylic)	✓		✓
Foam Core	✓		✓
PVC	✓		✓
Styrene	✓		✓
Ceramic Tiles	✓		✓
Wood	✓		✓
Gator Boards	✓		✓
Dibond	✓		✓
Coroplast (fluted polyprop)	✓		✓
Paper	✓	✓	✓
Privacy Film	✓	✓	✓
Vinyl	✓	✓	✓
Canvas	✓	✓	✓
Static Cling	✓	✓	✓
Block out Banner Vinyl	✓	✓	✓
Magnet	✓	✓	✓
Poly Films	✓	✓	✓
Wall Coverings	✓	✓	✓
Uncoated Metals			✓
Glass			✓

Markets	Printer Model		
	H652	R3225	T1000
Production Printing	✓	✓	✓
Print Shops / Franchise Shops	✓	✓	
Quick Printers	✓	✓	
Graphic Artists	✓	✓	✓
Banner and Sign Shops	✓	✓	✓
Screen Printers	✓	✓	✓
Packaging	✓		✓
Fine Arts	✓		✓
Commercial Printers	✓	✓	✓
Speciality Printing	✓	✓	✓
Promotional Items	✓		✓

¹ The “less than two hours a day” data point is based off of a gross profit model of \$1-\$3 per sq/ft for a mix of rigid and roll media and printing in HQ mode at 80% efficiency on H652 and T1000 printers only. ROI examples are available upon request.

² The applications, substrates and inks listed in the chart above represent the “standard” of what can be done on specific EFI Wide Format printers. Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.



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Why EFI?

EFI™ (www.efi.com) helps businesses worldwide bring their visions and goals to life with a scalable, digital product portfolio. Our powerful servers; controllers; RIPs; inkjet printers, and precise color and imaging solutions help companies increase their brand recognition and market reach on signs, buildings, bus wraps, graphic displays and more. Our business automation software helps companies work faster and more cost-effectively. Our office, enterprise and mobile cloud solutions help companies create, access, and communicate impactful information that can win them more business.